



Site Splash Page Advertising Specifications

Contact sales for more information: Email: sales@tgpublishing.net



Site Splash Page

Command attention with a dedicated site splash page that users will see upon entering the site.

Available on Gear Digest and TwitchGuru. Ad unit appears on front page the site before entry. The Intrmercial is cooked and served to unique users one time per day or per week only on the first page of a user's session start. The Intrmercial are served to users with the following system configuration: Netscape 7.1, FireFox 1.0+ or IE 5.0+ on PCs with Flash 6+ player and screen resolution of 1024x768 pixels and higher. Users with other system configurations will land directly onto the TG Publishing page.

SPECIFICATIONS

Ad Unit Dimensions	750w x 450h pixels
Maximum File Size	50k
Default GIF/JPG	None required. Users whose system configurations do not meet the Intrmercial viewing requirements will go directly to the requested TG Publishing page.
File Format	Flash 6 or higher
Animation	Keeping your animation to 5-7 seconds will ensure the entire animation displays before the Intrmercial resolves to the Window ad unit.
Frames per second	12-15 frames
Number of Links	One only
Tracking	<p>Tracking of click-throughs is provided by TG Publishing when the Flash file is coded using the clickTAG feature as provided by Macromedia.® Macromedia's Guide to creating a clickTAG enabled Flash® ad will help you understand how to create clickTAG enabled flash media (content is towards bottom of the page): http://www.adobe.com/resources/richmedia/tracking/designers_guide/</p> <p>Any click actions defined must be opened in a new window e.g.: Code with clickTAG feature and opening destination URL in a new window</p> <pre>on (release) { if (clickTAG.substr(0,4) == "http") { getURL(clickTAG, "_blank"); } }</pre> <p>Note: a. the above code should NOT contain the destination URL b. Use "_blank" if you want the destination URL to open in a new window</p>
Sound	Not allowed
Third-Party Serving	3rd party IFRAME tags from any of TG Publishing' certified ad servers

Contact sales for more information: Email: sales@tgpublishing.net

