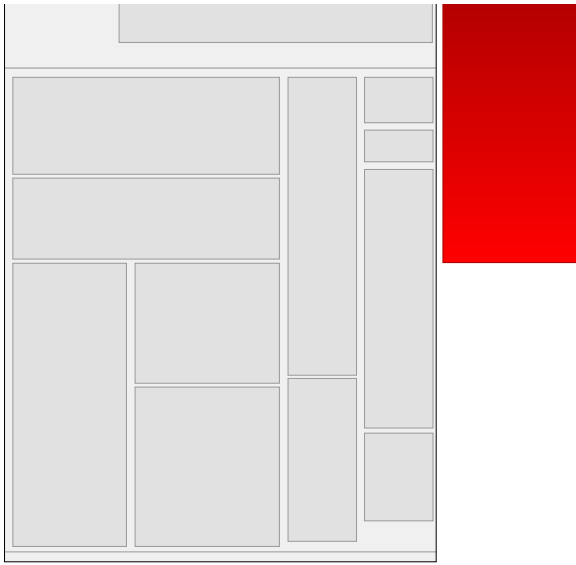


Site Skin Program Specifications

Maximize your ad visibility with a site skin that scrolls with the user.

Ad unit appears on the front page of MobilityGuru.



SPECIFICATIONS

Ad Unit Dimensions	300 x 600 pixels
Frequency	CPM or Per Month

Deadlines: Units must be submitted three business days prior to scheduled launch date.

Creative: Submit all creative to banner@tgpublishing.net

Note: If the submitted creative does not conform to the specifications, it will not be placed online and may result in a delayed launch date.